Easy Engage Hub

MEDICARE · FINAL EXPENSE

Live insurance calls, routed in real time.

Easy Engage Hub is a live-call marketplace that connects consumers who are ready to talk with licensed agents who are ready to sell, starting with Medicare and Final Expense. It's simple enough for a solo agent and powerful enough to run a whole call floor.

HOW IT WORKS

1

Publishers send interested callers

Every call arrives with a consent record and a clear source label, so you know exactly where it came from.

2

We confirm a live agent first

Before any call is bought, we check that a licensed agent is online, in-state and within schedule and caps. *No available agent, no call.*

3

The call connects instantly

The agent gets the caller plus a guided script, built-in Medicare plan compare or instant Final Expense quotes, and real-time AI coaching on one screen.

WHY EASY ENGAGE HUB

Transparent billing

Clear billable-duration rules, published returns and automatic credits for short or invalid calls. No surprise fees.

Compliance built in

Consent verified on every call, recording disclosures and CMS-aligned scripting for Medicare, plus a do-not-call and opt-out check on every ping.

Two ways to buy

Flat per-call pricing for individual agents, or a real-time bidding exchange for agencies, FMOs and call centers.

One agent workspace

Script, plan comparison or quotes, AI call tips and enrollment links on a single screen, so agents spend less time tab-hopping and more time helping.

Built for teams

FMO → Agency → Agent hierarchy, branded portals, state and license-aware routing, and roll-up reporting.

Busy all year

Medicare's AEP and OEP seasons plus Final Expense's steady year-round demand keep agents productive in every month.

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Easy Engage Hub

MEDICARE · FINAL EXPENSE · CALL CENTERS & CARRIERS

WHAT EASY ENGAGE HUB DOES FOR YOU

For Call Centers & Carriers

Scale live, consented calls with the controls you expect.

✓ Real-time bidding exchange

Bid by state, hour, source and more, with stacking modifiers and one bid per buyer per call (no double pings).

✓ Bring your own platform

Already on Ringba, Retreaver, TrackDrive or CallGrid? Give us your bid URL or destination and we'll start sending calls.

✓ Caps that behave

Separate schedules, hourly caps and concurrency limits. “Unlimited” is always explicit, never a zero that means everything.

✓ Consent on every call

Each call carries its consent record and source label, so your compliance team can audit anything.

✓ Clean reconciliation

Billable duration, dispositions and postbacks tracked, with estimated and actual revenue kept separate.

✓ Availability-first

We only accept calls when you can take them, which protects your answer rates and your agents' time.

Let's talk.

Become a buyer at **easyengagehub.com/join** (choose “I buy or sell calls”)
Questions? Email ethan@easyengagehub.com and you'll hear back from the founder.

Easy Engage Hub is a technology and marketing platform. It does not sell insurance or give insurance advice; licensed agents are responsible for their sales and compliance. Features described may be in active rollout. Ask us about availability in your states.

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