Easy Engage Hub

MEDICARE · FINAL EXPENSE

Live insurance calls, routed in real time.

Easy Engage Hub is a live-call marketplace that connects consumers who are ready to talk with licensed agents who are ready to sell, starting with Medicare and Final Expense. It's simple enough for a solo agent and powerful enough to run a whole call floor.

HOW IT WORKS

1

Publishers send interested callers

Every call arrives with a consent record and a clear source label, so you know exactly where it came from.

2

We confirm a live agent first

Before any call is bought, we check that a licensed agent is online, in-state and within schedule and caps. *No available agent, no call.*

3

The call connects instantly

The agent gets the caller plus a guided script, built-in Medicare plan compare or instant Final Expense quotes, and real-time AI coaching on one screen.

WHY EASY ENGAGE HUB

Transparent billing

Clear billable-duration rules, published returns and automatic credits for short or invalid calls. No surprise fees.

Compliance built in

Consent verified on every call, recording disclosures and CMS-aligned scripting for Medicare, plus a do-not-call and opt-out check on every ping.

Two ways to buy

Flat per-call pricing for individual agents, or a real-time bidding exchange for agencies, FMOs and call centers.

One agent workspace

Script, plan comparison or quotes, AI call tips and enrollment links on a single screen, so agents spend less time tab-hopping and more time helping.

Built for teams

FMO → Agency → Agent hierarchy, branded portals, state and license-aware routing, and roll-up reporting.

Busy all year

Medicare's AEP and OEP seasons plus Final Expense's steady year-round demand keep agents productive in every month.

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MEDICARE · FINAL EXPENSE · FMOS & IMOS

WHAT EASY ENGAGE HUB DOES FOR YOU

For FMOs & IMOs

A call program for your whole downline, under your brand.

✓ White-label portal

Your brand on the platform. Agencies and agents see you, not us.

✓ Downline call program

Allocate call volume and budgets to agencies, and let them distribute to their agents.

✓ Roll-up visibility

Filter by agency, agent, state or carrier, e.g. “my 20 Michigan agents”, with data isolated by permission.

✓ Compliance monitoring

License and AHIP tracking with expiry alerts, plus recording and consent oversight across the downline.

✓ Recruiting engine

Our Get Licensed funnel brings new agents into your hierarchy, ready to take calls.

✓ Placement-focused

Reporting that ties calls to applications and placements by carrier.

Let's talk.

Talk to us about an FMO program at **easyengagehub.com/join** (choose “I'm an FMO”)
Questions? Email ethan@easyengagehub.com and you'll hear back from the founder.

Easy Engage Hub is a technology and marketing platform. It does not sell insurance or give insurance advice; licensed agents are responsible for their sales and compliance. Features described may be in active rollout. Ask us about availability in your states.

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