**Easy Engage Hub**

MEDICARE · FINAL EXPENSE

# Live insurance calls, routed in real time.

Easy Engage Hub is a live-call marketplace that connects consumers who are ready to talk with licensed agents who are ready to sell, starting with Medicare and Final Expense. It's simple enough for a solo agent and powerful enough to run a whole call floor.

## HOW IT WORKS

1

### Publishers send interested callers

Every call arrives with a consent record and a clear source label, so you know exactly where it came from.

2

### We confirm a live agent first

Before any call is bought, we check that a licensed agent is online, in-state and within schedule and caps. *No available agent, no call.*

3

### The call connects instantly

The agent gets the caller plus a guided script, built-in Medicare plan compare or instant Final Expense quotes, and real-time AI coaching on one screen.

## WHY EASY ENGAGE HUB

### Transparent billing

Clear billable-duration rules, published returns and automatic credits for short or invalid calls. No surprise fees.

### Compliance built in

Consent verified on every call, recording disclosures and CMS-aligned scripting for Medicare, plus a do-not-call and opt-out check on every ping.

### Two ways to buy

Flat per-call pricing for individual agents, or a real-time bidding exchange for agencies, FMOs and call centers.

### One agent workspace

Script, plan comparison or quotes, AI call tips and enrollment links on a single screen, so agents spend less time tab-hopping and more time helping.

### Built for teams

FMO → Agency → Agent hierarchy, branded portals, state and license-aware routing, and roll-up reporting.

### Busy all year

Medicare's AEP and OEP seasons plus Final Expense's steady year-round demand keep agents productive in every month.

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Easy Engage Hub

MEDICARE · FINAL EXPENSE · PUBLISHERS & AFFILIATES

WHAT EASY ENGAGE HUB DOES FOR YOU

# For Publishers & Affiliates

Monetize your callers, with fewer rejections.

### ✓ Ping before you send

Our availability ping tells you instantly if a qualified buyer is ready, so you don't send calls into dead air.

### ✓ Competitive payouts

Multiple insurance buyers compete for every call in real time.

### ✓ Clear rules, clear payouts

Published billable durations, return windows and a predictable payout schedule.

### ✓ Simple integration

An RTB ping/post API or assigned numbers, plus postbacks so you see outcomes per call.

### ✓ Source-level reporting

Performance by source and sub-ID: connect rate, billable rate and revenue per call.

### ✓ Compliance partnership

Clear consent requirements and fast feedback. We protect your traffic's reputation as much as ours.

**Let's talk.**

Apply as a publisher at **easyengagehub.com/join** (choose “I sell calls”)
Questions? Email ethan@easyengagehub.com and you'll hear back from the founder.

Easy Engage Hub is a technology and marketing platform. It does not sell insurance or give insurance advice; licensed agents are responsible for their sales and compliance. Features described may be in active rollout. Ask us about availability in your states.

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